

Media Coverage Report

Sitar Rama Rao Utsav – Nov
2024



Print Media Coverage

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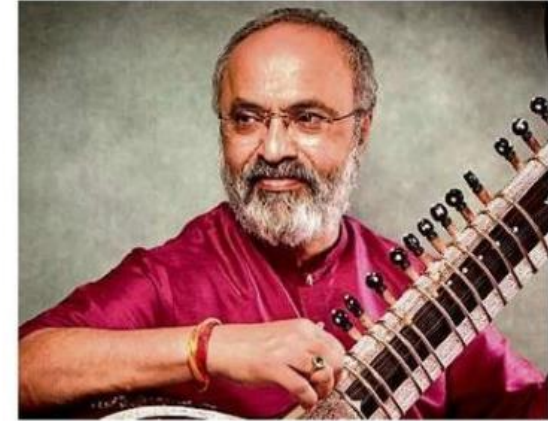
Tribute to sitarist N R Rama Rao

TEAM METROLIFE

Sitar Rama Rao Utsav, a music festival dedicated to sitar artiste N R Rama Rao, will be held on November 30, 6 pm, at Chowdiah Memorial Hall.

This is the first edition of the Utsav. It will feature two performances — Pt Shubhendra Rao (on sitar) accompanied by Pt Bickram Ghosh (on tabla), and Pt Hariprasad Chaurasia (on flute) with Pt Ravindra Yavagal (on tabla).

Son of Rama Rao, Shubhendra, says, “The event will celebrate my father’s life and music. Hariprasad Chaurasia is one of the few living legends from that generation, who knows about my father’s contribution. It was important to make him a part of the festival.” He added: “My father passed away 20 years ago. Since then, I have been aiming to do something to honour him for popularising Hindustani music in Karnataka in the late 1940s.” Rama Rao was the disciple of Pt Ravi Shankar.



Pt Shubhendra Rao

Shubhendra plans to make the Utsav an annual event. “I also want to institute an award in my father’s name to honour senior musicians and artistes. A scholarship programme to encourage young musicians to continue training and pursue their musical journey is also in the offing,” he says.

Sitar Rama Rao Utsav, November 30, 6 pm, Chowdiah Memorial Hall, Vyalikaval, Malleswaram. For details, call 98111 20983.

Date: 28-Nov-24
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ಸಿತಾರ್ ರಾಮರಾವ್ ಉತ್ಸವ

ಬೆಂಗಳೂರು: ಖ್ಯಾತ ಸಿತಾರ್ ವಾದಕ ಪಂಡಿತ್ ಎನ್. ಆರ್.ರಾಮರಾವ್ ಅವರ ಜೀವನ ಮತ್ತು ಸಂಗೀತ ಸಾಧನೆ ತಿಳಿಸಿಕೊಡುವ ಸಿತಾರ್ ರಾಮರಾವ್ ಉತ್ಸವವನ್ನು ನ.30ರಂದು ನಡೆಯಲಿದೆ.



ಈ ಉತ್ಸವವು ಚೌಡಯ್ಯ ಸ್ಮಾರಕ ಸಭಾಂಗಣದಲ್ಲಿ ಸಂಜೆ 6 ಗಂಟೆಗೆ ನಡೆಯಲಿದೆ. ಸಂಗೀತ ಲೋಕದ ದಿಗ್ಗಜರಾದ ಪದ್ಮವಿಭೂಷಣ ಪಂಡಿತ್ ಹರಿಪ್ರಸಾದ್ ಚೌರಾಸಿಯಾ, ಪಂಡಿತ್ ಶುಭೇಂದ್ರರಾವ್ ಹಾಗೂ ತಬಲಾ ವಿದ್ವಾಂಸ ಪಂಡಿತ್ ರವೀಂದ್ರ ಯಾವಗಲ್ ಮತ್ತು ಪಂಡಿತ್ ವಿಕ್ರಮ್ ಘೋಷ್ ಸಂಗೀತ ಕಛೇರಿ ನಡೆಸಿಕೊಡಲಿದ್ದಾರೆ.

rsvp

INDULGE

FROM THE EDITOR'S DESK

Dear readers,

We are on cloud number nine and no it has nothing to do with *namma uru's* current chill and the sudden temperature drop, but has everything to do with the one gracing our cover this week! Yes, you've guessed it straight from your heart — Rockstar legend Bryan Adams makes his way to India for the sixth time! Ahead of his concert in the city, he chats with us about all things music as he travels down memory lane. With that being one of the highlights of this edition, we are also proud to introduce the recipients of the 29th Devi Awards in Bengaluru.



Enriching the wintry week is an array of fabulous events — none of which you would be willing to give a miss! Before we unveil them, here's a special shout-out to the *International Clown Festival and Attendance Awards* (a prestigious platform that continues to illuminate the vibrant landscape of dance talent in India) — both of which are returning to the city for their glorious 10th edition.

Circling back to events as promised, from *Sitar Ramarao Utsav* (a monumental celebration of the life and legacy of NR Rama Rao besides music) and the city's biggest cultural festival — *BLR Habba* (a 16-day event that promises over 500 events across 10 categories and 40 locations) to MKF Museum of Modern Art exhibition *Amarnath MS' solo show Abstract Contemplations* — the options are endless and extend beyond our Culture pages and into RSVP. As a part of this *habba*, the Museum of Art & Photography is also hosting its annual two-day event — *Art is Life* — to celebrate shared stories of art, culture and community.

Last week, the city saw PN Rao and Dormeuil come together to launch their latest collection of luxury fabrics — the event showcased Dormeuil's Autumn-Winter 2025 edit, featuring three exquisite fabrics: *Forever Gold*, *Extreme Vicuna* and *Pashmina*. On the fashion front, we also have the latest edit from Yavi.

Do not forget to also explore the newest offerings from Plaka, Third Wave Coffee, a Kashmiri Food Festival at Hyatt Centric Hebbal Bengaluru and chef Matteo Girelli's Italian dinner pop-up at Renaissance Bengaluru Race Course Hotel. And for binge-watch options, as always expect Telewatch but this time, a special page too on a brand new show on Sony BBC *Earth* narrated by David Attenborough, which reveals how *Mammals* have conquered the earth.

Happy reading!

Edison Thomas
Editor, Indulge

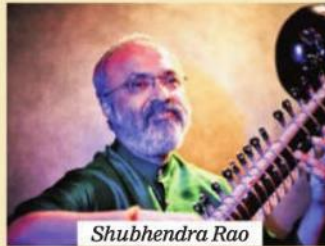
tune in

Melodic legacy

This upcoming performance pays respect to hindustani classical traditions in Karnataka



Hariprasad Chaurasia



Shubhendra Rao

THE *SITAR RAMARAO Utsav* is set to be a monumental celebration of the life and legacy of NR Rama Rao, affectionately known as *Sitar* Rama Rao, who played a pivotal role in popularising the *sitar* in Karnataka. This inaugural concert will feature luminaries of Indian classical music, including the revered *padma vibhushan* Hariprasad Chaurasia and acclaimed sitarist Shubhendra Rao alongside renowned *tabla* maestros Ravindra Yavagal and Bickram Ghosh. The event aims to honour the rich cultural heritage of Karnataka while reinforcing the importance of patronage in sustaining the arts, ensuring that the legacy of *Sitar* Rama Rao continues to inspire future generations. In an engaging conversation Shubhendra Rao, son of NR

Rama Rao, walks us through the event's preparations and what we can expect.

How do you hope the *Sitar Ramarao Utsav* will honour your father's contributions to music and culture in Karnataka?

My father made immense contributions to popularising *hindustani* music, especially instrumental music, in Karnataka and South India during a time when it wasn't widely appreciated. After my father's passing two decades ago, I felt a strong need to highlight his legacy. The *Sitar Ramarao Utsav* has finally taken shape as a celebration of his life and music. This event not only honours him but also brings together many of his disciples from around the world whose lives he profoundly impacted. Their participation has been crucial in making this dream a reality.

The concert features esteemed musicians. Can you give some insights into these collaborations?

I am thrilled to collaborate with my good friend Bickram Ghosh, who plays the *tabla*; our friendship spans decades and he is one of India's top percussionists. I am also deeply honoured that the legendary Hariprasad

Chaurasia agreed to join us. Additionally, Ravindra Yavagal, who accompanied my father for many years, will perform alongside Hariprasad on the *tabla*.

Looking ahead, what are your plans for future editions of the *Sitar Ramarao Utsav*?

I plan to institute an award in my father's name to honour senior artistes who have contributed positively to society. Moreover, I wish to establish a scholarship in his name to support young artistes pursuing their art with sincerity and dedication.

₹999. November 30, 6pm.
At Chowdiah Memorial Hall, Vyalikaval.
— Pramiti Digra

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Bickram Ghosh

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ನಾಳೆ ನಗರದಲ್ಲಿ ಸಿತಾರ್ ರಾಮರಾವ್ ಉತ್ಸವ

ಬೆಂಗಳೂರು: ಪಂಡಿತ್ ಎನ್.ಆರ್.ರಾಮರಾವ್ ಅವರ ಜೀವನ ಸಾಧನೆಯನ್ನು ಸಂಭ್ರಮಿಸುವ ಉದ್ದೇಶದಿಂದ ಮೊದಲ ಆವೃತ್ತಿಯ 'ಸಿತಾರ್ ರಾಮರಾವ್ ಉತ್ಸವ'ವನ್ನು ನ.30ರಂದು ಚೌಡಯ್ಯ ಸ್ಮಾರಕ ಸಭಾಂಗಣದಲ್ಲಿ ಆಚರಿಸಲಾಗುತ್ತಿದೆ. ಅಂದು ಪ್ರಸಿದ್ಧ ಸಂಗೀತಗಾರರಾದ ಪಂ.ಹರಿಪ್ರಸಾದ್ ಚೌರಾಸಿಯಾ, ಪಂ. ಶುಭೇಂದ್ರ ರಾವ್ ಹಾಗೂ ಪ್ರಸಿದ್ಧ ತಬಲಾ ವಿದ್ವಾಂಸರಾದ ಪಂಡಿತ್ ರವೀಂದ್ರ ಯಾವಗಲ್ ಮತ್ತು ಪಂಡಿತ್ ಬಿಕ್ರಮ್ ಫೋಷ್ ಅವರ ಸಂಗೀತ ಕಛೇರಿ ನಡೆಯಲಿದೆ. ಕರ್ನಾಟಕದಲ್ಲಿ ಸಿತಾರ್ ಮತ್ತು ಉತ್ತರ ಭಾರತೀಯ ಸಂಗೀತವನ್ನು ಜನಪ್ರಿಯಗೊಳಿಸುವಲ್ಲಿ ಎನ್.ಆರ್. ರಾಮರಾವ್ ಕೊಡುಗೆ ಅಪಾರ. ಇವರು ಸಂಗೀತದ ಮೂಲಕ ಉತ್ತರ ಮತ್ತು ದಕ್ಷಿಣ ಭಾರತವನ್ನು ಸಂಪರ್ಕಿಸಿದ್ದಾರೆ. ಅವರ ಚಿಂತನೆ ಎತ್ತಿ ಹಿಡಿಯುವ ಉದ್ದೇಶದಿಂದ ರಾಮರಾವ್ ಶಿಷ್ಯವೃಂದ ಈ ಕಾರ್ಯಕ್ರಮ ಹಮ್ಮಿಕೊಂಡಿದೆ.

ಉದಯವಾಣಿ

Fri, 29 Novembe
<https://epaper.>



Date: 30-Nov-24
Publication: Vijayavani

ನಮ್ಮ ರಾಜ್ಯ



ಸಾಲಿಗ್ರಾಮ. ಸ್ಥಳ: ಎಚ್.ಎನ್. ಮಲ್ಲಿಮೀಡಿಯಾ ಹಾಲ್, ನ್ಯಾಷನಲ್ ಕಾಲೇಜು ಆವರಣ, ಬಸವನಗುಡಿ. ಮಧ್ಯಾಹ್ನ 3.30ಕ್ಕೆ.

» **ರಾಜ್ಯೋತ್ಸವ:** ವಿಕಾಸ ಸಮಾನ ಮನಸ್ಸು ಮಾಧ್ಯಮ ಮಿತ್ರರ ಮಂಡಳಿ ಆಯೋಜನೆ. 'ರಾಜ್ಯೋತ್ಸವ ಸುವರ್ಣ ಸಂಭ್ರಮ ರಾಜ್ಯೋತ್ಸವ-2024' ಶೀರ್ಷಿಕೆಯಡಿ ಸಂಗೀತ, ನೃತ್ಯ, ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ, ಉದ್ಘಾಟನೆ: ಶಿಕ್ಷಣತಜ್ಞ ಡಾ.ಕೆ.ಪಿ. ಪುತ್ತೂರಾಯ. ಮುಖ್ಯ ಅತಿಥಿಗಳು: ಅಬಲಾಶ್ರಮದ ಗೌರವ ಕಾರ್ಯದರ್ಶಿ ಭಾರತೀಶ್ ರಾವ್, ಪುಷ್ಪಕ್ ಐರೋನಾಟಿಕ್ಸ್ ಪ್ರಾಡಕ್ಟ್ ಪ್ರೈ.ಲಿ. ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಪುಷ್ಪಕ್ ಪ್ರಕಾಶ್, ಅಖಿಲ ಕರ್ನಾಟಕ ಬ್ರಾಹ್ಮಣ ಮಹಾಸಭಾ ಉಪಾಧ್ಯಕ್ಷ ಡಿ.ಟಿ. ಪ್ರಕಾಶ್ ಮತ್ತಿತರರು. ಅಧ್ಯಕ್ಷತೆ: ವಿಕಾಸ ಗೌರವಾಧ್ಯಕ್ಷ ಸುಧೀಂದ್ರ ಕುಮಾರ್. ಸ್ಥಳ: ಶ್ರೀ ವೆಂಕಟವರದ ಆಯ್ಕಂಗಾರ್ ಸಭಾಂಗಣ, ಅಬಲಾಶ್ರಮ ಕಟ್ಟಡ, ದಿವಿಜಿ ರಸ್ತೆ, ಬಸವನಗುಡಿ. ಮಧ್ಯಾಹ್ನ 3.30ಕ್ಕೆ.

» **ನಮ್ಮ ಜಾತ್ರೆ:** ಕನ್ನಡ ಮತ್ತು ಸಂಸ್ಕೃತಿ ಇಲಾಖೆ ಆಯೋಜನೆ. ನಮ್ಮ ಜಾತ್ರೆ-ಜಾನಪದ ಸಂಭ್ರಮ. ವಿಧಾನಸೌಧದಿಂದ ಮಹಾತ್ಮ ಗಾಂಧಿ ರಸ್ತೆಯ ಮೆಟ್ರೋ ನಿಲ್ದಾಣದ ರಂಗೋಲಿ ಕಲಾಕೇಂದ್ರವರೆಗೆ ಸ್ವಬ್ಜಿತ್ಗಳು, ಜಾನಪದ ಕಲಾತಂಡಗಳು, ಎತ್ತಿನಬಂಡಿಗಳು ಹಾಗೂ ಪೂರ್ಣಕುಂಭ ಮೆರವಣಿಗೆ. ಚಾಲನೆ: ಮುಖ್ಯಮಂತ್ರಿ ಸಿದ್ದರಾಮಯ್ಯ. ಗೌರವ ಉಪಸ್ಥಿತಿ: ಕೇಂದ್ರ ಸಚಿವೆಯರಾದ ನಿರ್ಮಲಾ ಸೀತಾರಾಮನ್, ಶೋಭಾ ಕರಂದ್ಲಾಜೆ, ದಿಲೀಪ್ ಡಿ.ಕೆ. ತಿವಕುಮಾರ್. ಘನ ಉಪಸ್ಥಿತಿ: ವಿಧಾನಸಭಾಪತಿ ಸಭಾಪತಿ ಬಸವರಾಜ ಹೊರಟ್ಟಿ, ವಿಧಾನಸಭಾಧ್ಯಕ್ಷ

ಯು.ಟಿ. ಖಾದರ್. ಅಧ್ಯಕ್ಷತೆ: ಶಾಸಕ ರಿಜ್ವಾನ್ ಅರ್ಷದ್. ಸ್ಥಳ: ವಿಧಾನಸೌಧ ಮೆಟ್ಟಿಲುಗಳ ಮುಂಭಾಗ, ವಿಧಾನಸೌಧ. ಸಂಜೆ 5ಕ್ಕೆ.

» **ವಚನ ಕಾರ್ತಿಕ:** ವಚನಜ್ಯೋತಿ ಬಳಗ ಆಯೋಜನೆ. ವಚನ ಕಾರ್ತಿಕ. ಉದ್ಘಾಟನೆ: ಕರ್ನಾಟಕ ಸಂಗೀತ ನೃತ್ಯ ಅಕಾಡೆಮಿ ಸದಸ್ಯ ಪಂಡಿತ್ ಹುಸೇನ್‌ಸಾಬ್ ದಾಸ್ ಕನಕಗಿರಿ. ಅಧ್ಯಕ್ಷತೆ: ಬಳಗದ ಅಧ್ಯಕ್ಷ ಎಸ್. ಪಿನಾಕಪಾಣಿ. 'ಕನ್ನಡ ಕಟ್ಟಿದ ವಚನಕಾರರು' ಕುರಿತು ವಿಶೇಷ ಉಪನ್ಯಾಸ: ಡಾ.ಅನುಪಮಾ ಪಂಚಾಕ್ಷರಿ. ವಚನ ಗಾಯನ: ಕಲ್ಯಾಣನಗರ ಬಡಾವಣೆಯ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ. ಸ್ಥಳ: ಬಸವ ಬೆಳಕು, ನಂ. 533, 7ನೇ ಮುಖ್ಯರಸ್ತೆ, ಕೆಸಿಎಚ್‌ಎಸ್ ಲೇಔಟ್, ದೊಡ್ಡಬಸ್ತಿ ರಸ್ತೆ, ಕೆಂಜನಪುರ ಕ್ರಾಸ್. ಸಂಜೆ 5ಕ್ಕೆ.

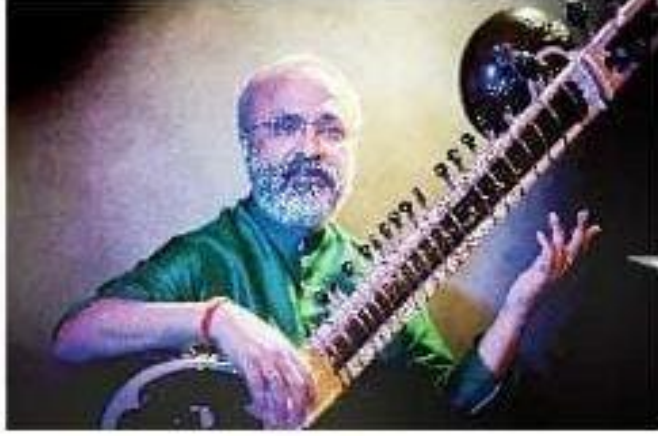
» **ಸಂಗೀತೋತ್ಸವ:** ಧುನ್ ಸಂಸ್ಥೆ ಆಯೋಜನೆ. 'ವಾಯ್ಸ್ ಆಂಡ್ ಸಿಂಗ್ಸ್' ಶೀರ್ಷಿಕೆಯಡಿ ಹಿಂದುಸ್ತಾನಿ ಸಂಗೀತ ಕಚೇರಿ. ಸಿತಾರ್ ವಾದನ: ಪಂಡಿತ್ ಸಂಜೀವ್ ಕೊರ್ತೆ, ಗಾಯನ: ಡಾ.ದತ್ತಾತ್ರೇಯವೇಲಣಕರ್. ವಾದ್ಯ ಸಹಕಾರ: ಪಂಡಿತ್ ನಿಷಾದ್ ಪವಾರ್, ಕಾರ್ತಿಕ ಕೃಷ್ಣ (ತಬಲ), ವಿವೇಕ್ ಜೈನ್ (ಹಾರ್ಮೋನಿಯಂ). ಸ್ಥಳ: ಪ್ರಯೋಗ್ ಸ್ಟುಡಿಯೋ ಥಿಯೇಟರ್, 28, ಹೊರವಹುಲ ರಸ್ತೆ, ಬನಶಂಕರಿ 3ನೇ ಹಂತ. ಸಂಜೆ 5.30ಕ್ಕೆ.

» **ಉತ್ಸವ:** ಪ್ರಥಮ ವರ್ಷದ ಸಿತಾರ್ ರಾಮರಾವ್ ಉತ್ಸವ. ಸಂಗೀತ ಕಛೇರಿ ಪ್ರಸ್ತುತಿ: **ಪಂಡಿತ್ ಹರಿಪ್ರಸಾದ್ ಚೌರಾಸಿಯಾ** (ಕೊಳಲು), ಪಂಡಿತ್ ಸುಭೇಂದ್ರ ರಾವ್ (ಸಿತಾರ್). ತಬಲ ಸಹಕಾರ: ಪಂಡಿತ್ ರವೀಂದ್ರ ಯಾವಗಲ್, ಪಂಡಿತ್ ಬಿಕ್‌ರಾಮ್ ಘೋಷ್. ಸ್ಥಳ: ಚೌಡಯ್ಯ ಸ್ಮಾರಕ ಭವನ, ವೈಯಾಲಿಕಾವಲ್. ಸಂಜೆ 6ಕ್ಕೆ.



» **ಸಮಾವೇಶ:** 'ಈದಿನ.ಕಾಂ' ಆಯೋಜನೆ. ಓದುಗರ ಸಮಾವೇಶ. ವಿಶೇಷ ಸಂಚಿಕೆ ಬಿಡುಗಡೆ: ಮುಖ್ಯಮಂತ್ರಿ ಸಿದ್ದರಾಮಯ್ಯ. 'ಕರ್ನಾಟಕ 50: ನಡೆದ ಹೆಜ್ಜೆ-ಮುಂದಿನ ದಿಕ್ಕು' ಕುರಿತು ಉಪನ್ಯಾಸ: ಅಜೀಂ ಪ್ರೇಮ್‌ಜಿ ವಿವಿ ಪ್ರಾಧ್ಯಾಪಕ ಪ್ರೊ.ಎ. ನಾರಾಯಣ. ಮುಖ್ಯ ಅತಿಥಿಗಳು: 'ದ ವೈರ್' ಸಂಪಾದಕಿ ಸೀಮಾ ಬೆನ್ಸಿ, ಚಂಬಲ್ ಮೀಡಿಯಾ ನಿರ್ದೇಶಕಿ ಪ್ರಿಯಾ ತುಪ್ಪೇರಿ. ಉಪಸ್ಥಿತಿ: ಈದಿನ.ಕಾಂನ ಕನ್ಸಲ್ಟೆಂಟ್ ಎಡಿಟರ್ ಡಿ. ಉಮಾಪತಿ, ಸಂಪಾದಕ ಬಸವರಾಜು ಮೇಗಲಕೇರಿ. ಅಧ್ಯಕ್ಷತೆ: ಅಕ್ಕಮಹಾದೇವಿ ವಿವಿ ವಿಶ್ರಾಂತ ಕುಲಪತಿ ಡಾ.ಸಬೀಹಾ ಭೂಮಿಗೌಡ. ಸ್ಥಳ: ಪುರಭವನ, ಜಿ.ಸಿ.ರಸ್ತೆ. ಬೆಳಿಗ್ಗೆ 11ಕ್ಕೆ.

» **ಉಪನ್ಯಾಸ:** ಶ್ರೀ ಶಿವಕುಮಾರ ಸ್ವಾಮೀಜಿ ವಿಜ್ಞಾನ ಉಪನ್ಯಾಸ ಮಾಲಿಕೆ- 4. ಉಪನ್ಯಾಸಕ: ನ್ಯಾಷನಲ್ ಅಕಾಡೆಮಿ ನಿರ್ದೇಶಕ ಡಾ. ಎಂ.ಎಸ್. ರೆಡ್ಡಿ. ವಿಷಯ: ವಿಷಯ: ಕೀಟಗಳ ವಿಸ್ಮಯಕಾರಿ ಜಗತ್ತು. ಸ್ಥಳ: ಸಿದ್ಧಗಂಗಾ ಹಬ್ಬಿಕ್ ಶಾಲೆ ಸಭಾಂಗಣ.



‘సితార్’ సంబరాలకు వేళాయె

బెంగళూరు (మల్లేశ్వరం), న్యూస్టుడే : బెంగళూరు నడిబొడ్డున చౌడయ్య స్మారక ఆడిటోరియంలో శనివారం సాయంత్రం ఆరు గంటలకు సితార్ రామారావు ఉత్సవాన్ని నిర్వహిస్తారు. సితార్ వాదకులు పండిత్ హరిప్రసాద్ చౌరాసియా, పండిట్ సుభేంద్ర రావు, తబలా వాదకులు రవీంద్ర యావగల్, బిక్రం ఘోష్లతో గంటన్నర పాటు ఉత్సవం కొనసాగుతుంది. తన తండ్రిని జ్ఞాపకం చేసుకునే విధంగా ఈ కార్యక్రమాన్ని రూపొందించామని సుభేంద్రరావు తెలిపారు.

పండిట్
సుభేంద్ర రావు

S No	Date	Publication	Link
1	25-Nov-24	The Hindu	https://www.thehindu.com/entertainment/music/sitar-rama-rao-utsav-to-be-held-in-bengaluru-on-november-30/article68896803.ece
2	25-Nov-24	newsminimalist	https://www.newsminimalist.com/articles/sitar-rama-rao-utsav-to-celebrate-classical-music-legacy-in-bengaluru-on-november-30-e4fc1525
3	25-Nov-24	pressreader	https://www.pressreader.com/india/the-hindu-bangalore-9WW1/20241125/281702620266093
4	26-Nov-24	Explocity	https://bangalore.explocity.com/events-in-bangalore/sitar-ramarao-utsav-2024/
5	27-Nov-24	Deccan Herald	https://www.deccanherald.com/india/karnataka/bengaluru/tribute-to-sitarist-n-r-rama-rao-3293299#:~:text=Sitar%20Rama%20Rao%20Utsav%2C%20a,pm%2C%20at%20Chowdi%20Memorial%20Hall.&text=Pt%20Shubhendra%20Rao%2C%20son%20of%20N%20R%20Rama%20Rao
6	27-Nov-24	allevents	https://allevents.in/bangalore/sitar-ramarao-utsav-2024/3900027408249503
7	27-Nov-24	happeningnext	https://happeningnext.com/event/sitar-ramarao-utsav-2024-eid1u7v762rpoj
8	27-Nov-24	stayhappening	https://stayhappening.com/e/sitar-ramarao-utsav-2024-E1EGVJVMESYD

Online Media Coverage

Date: 25-Nov-24
Publication: The Hindu
Link: [Here](#)

Shilpa Anandrai

The first edition of Sitar Rama Rao Utsav will be held in Bengaluru on November 30. "The event celebrates the legacy and the contribution of my father NR Rama Rao to the world of classical music," says sitarist Shubhendra Rao.

Speaking from over phone from Delhi, Shubhendra continues, "I plan to make it an annual event and institute an award in my father's name, which we plan to give to senior musicians and to those who have contributed to music. We also plan to start a scholarship for young musicians so that they can pursue classical music."

"My father passed away 20 years ago and I have been thinking of initiating something in his memory. I was busy with my life and music to start anything earlier. Everything has come together now and here we are organising the very first Utsav in my father's name."

Shubhendra, like his father, trained under legendary sitarist Pandit Ravi Shankar. Rama Rao was associated with Bhartiya Vidya Bhavan for over two decades and is an empanelled artist of ICCR. Rama Rao performed all over the world and is recognised for his contribution to popularising sitar and North Indian music in Karnataka. He was honoured with the Karnataka Rajyotsava Award, State Sangeet Natak Akademi Award and the prestigious T Chowdhiah Award.

Musical pursuit

Born in Mysuru, Shubhendra grew up in Bengaluru and moved to Delhi when he turned 18 to learn under Ravi Shankar.

"I am fortunate to be associated with guruji (Ravi Shankar) and lucky to be born to my parents as they introduced me to the world of music."

In their home, with the images of deities, they also had a photo of Ravi Shankar. Shubhendra says, "He was worshipped for his music and as our guru, is all pervading. In the world of music my father is called 'Ram bhakt Hanuman, Ravi bhakt Rao', comparing the love between Lord Ram and Hanuman to the

love between Lord Rama and Hanuman to the

regard he had for Ravi Shankar."

Rama Rao, was one of Ravi Shankar's closest students, Shubhendra says, "Guruji reciprocated his love. In fact, I am even named after guruji's son, Shubhendra."

Ravi Shankar, Shubhendra says, had the ability to invoke all the navarasas in his music. "He was a complete artist and had a child-like zeal to learn, a quality he kept alive even when he was 90!"

The Utsav this year will feature two concerts – one by Shubhendra and Bickram Ghosh, and the other by Hariprasad Chaurasia and Ravindra Yavagal (tabla).



"Bickram is a good friend and both of us come from families where our parents were steeped in music. I wanted to bring in artists who knew my father personally and were aware of his work." Unfortunately, Shu-

bendra says, many of his father's peers are no more. "Hariji (Chaurasia) is not only a dear friend of the family, but also my wife's (Saskia Rao de Haas, a cellist and composer from Netherlands) guru. I felt it would be apt for Hariji to be a part of this ut-

sav. He agreed the mo-

ment he was asked. I can't expect a better blessing than having Hariji inaugurate the utsav."

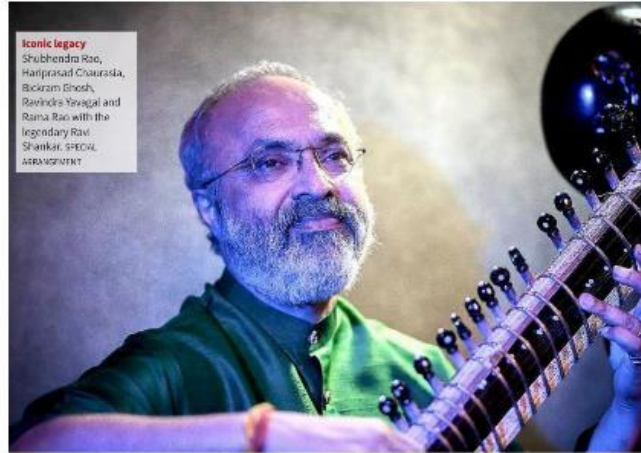
Awards and scholarships

This year's award, Shubhendra says, is in honour of the late Dr Rajeev Tara-nath. "He was closely associated with my father and our family. I still remember him walking into our house at the crack of dawn, calling out my father's name loudly and asking for filter coffee, made by my mother."

Having collaborated with various artists across borders, Shubhendra composed 'Ekta' to honour German Chancellor Angela Merkel's visit to India in 2015. He also composed 'When Gods Meet' and 'Apa Deo Bhava' commissioned by the late Odissi dancer, Sonal Mansingh for her dance productions. "It is not fusion music," Shubhendra says. "I call it compositions

Strings of tradition

Sitarist Shubhendra Rao talks about the first edition of Sitar Rama Rao Utsav to be held in Bengaluru, celebrating the legacy of his father, the late sitarist NR Rama Rao



Iconic legacy
Shubhendra Rao, Hariprasad Chaurasia, Bickram Ghosh, Ravindra Yavagal and Rama Rao with the legendary Ravi Shankar. SPECIAL ARRANGEMENT



and collaborations. In fact, my wife and I do a lot of such work together and individually. We work with different genres. It is not fusion, but more like wearing different hats."

The couple have been propagating music in India. "We believe a child's education begins nine months before it is born. I took to music as it was in the family. There are many, however, who don't have access to such an environment or have zero exposure to our classical traditions."

Saskia, Shubhendra says, wrote a curriculum, Music: Every child's birthright, which was launched by the Shubhendra and Saskia Rao Foundation. "The project includes a music education curriculum from nursery up to high school level and is India's first ever music curriculum for new learners."

This curriculum has been initiated in various schools across the country including Goenka School, Tata Steel Foundation and UNESCO and more. "Music in schools should not be taught in a high-handed manner. It should be accessible to children in a similar manner to the Montessori method."

A curricular programme

Just because music is taught in schools, Shubhendra says, it does not mean anybody who learns it needs to become a performer. "It is similar to science, everyone learns the subject, but not all become scientists or mathematicians. We believe the same for music too."

It is important for children to be rooted in their culture, Shubhendra says. "Our music programme is Indian classical music-centric and the programme is not about flute, sitar, vocal, but is just about music. Irrespective of the country music comes from, it is based on seven notes."

Parents, Shubhendra says, play an important role in instilling these values in children. "It should start at the grass root level, only then can we keep our heritage, culture and music alive."

The first edition of Sitar Rama Rao Utsav will be at Chowdhiah Memorial Hall on November 30, 6pm. Tickets on BookMyShow.

Date: 25-Nov-24
Publication:
newsminimalist
Link: [Here](#)

Sitar Rama Rao Utsav to celebrate classical music legacy in Bengaluru on November 30

[thehindu.com](#) — November 25, 2024, 10:01 AM UTC

The first Sitar Rama Rao Utsav will take place in Bengaluru on November 30, honoring the late sitarist NR Rama Rao. The event aims to celebrate his contributions to classical music and will feature performances by notable artists.

Shubhendra Rao, NR Rama Rao's son, plans to make this an annual event. He intends to establish an award in his father's name and a scholarship for young musicians. This initiative reflects his long-held desire to honor his father's legacy.

The Utsav will include two concerts, one featuring Shubhendra Rao and Bickram Ghosh, and another with Hariprasad Chaurasia. The event will be inaugurated by Chaurasia, a close family friend and respected musician.

Article metrics

Significance	2.8	
Scale & Impact	2.8	
Positivity	8.5	
Credibility	8.5	

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Date: 25-Nov-24
Publication: pressreader
Link: [Here](#)

The Hindu (Bangalore)

Strings of tradition

Sitarist Shubhendra Rao talks about the first edition of Sitar Rama Rao Utsav to be held in Bengaluru, celebrating the legacy of his father, the late sitarist NR Rama Rao

Music • Entertainment • Country Music
25 Nov 2024

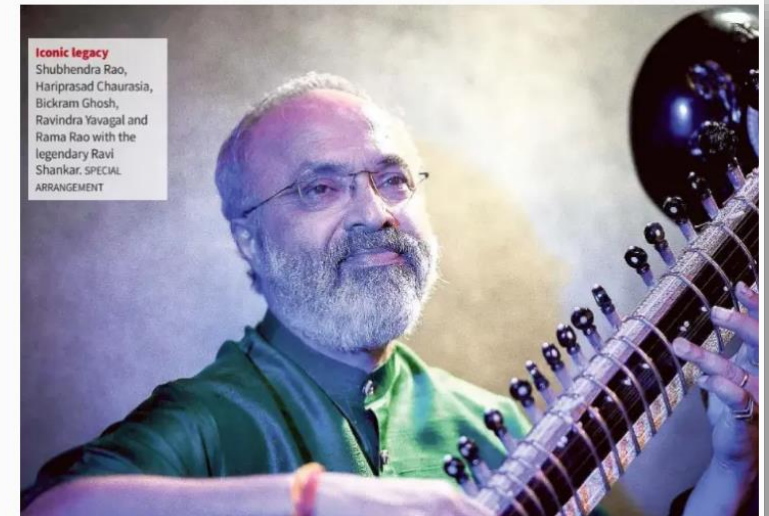
“Bickram is a good friend and both of us come from families where our parents were steeped in music. I wanted to bring in artistes who knew my father per-

sonally and were aware of his work.”

Unfortunately, Shubendra was asked. I can't expect a better blessing than having Hariji inaugurate the utsav.”

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Iconic legacy
Shubhendra Rao, Hariprasad Chaurasia, Bickram Ghosh, Ravindra Yavagal and Rama Rao with the legendary Ravi Shankar. SPECIAL ARRANGEMENT

Shubhendra Rao, Hariprasad Chaurasia, Bickram Ghosh, Ravindra Yavagal and Rama Rao with the legendary Ravi Shankar.

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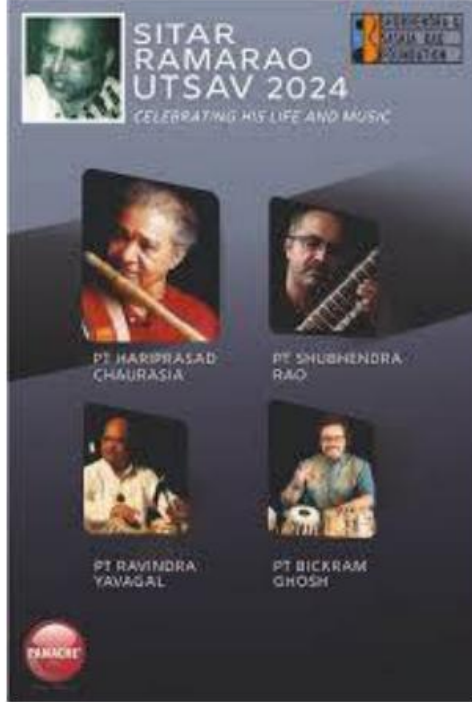
Having collaborated with various artistes across borders, Shubendra composed 'Ekta' to honour German Chancellor Angela Merkel's

Date: 26-Nov-24
Publication: Explocity
Link: [Here](#)

Sitar Ramarao Utsav 2024

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CELEBRATING HIS LIFE AND MUSIC

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Date: 27-Nov-24
Publication: Deccanherald
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Tribute to sitarist N R Rama Rao

Sitar Rama Rao Utsav, a music festival dedicated to sitar artiste N R Rama Rao, will be held on November 30, 6 pm, at Chowdiah Memorial Hall.



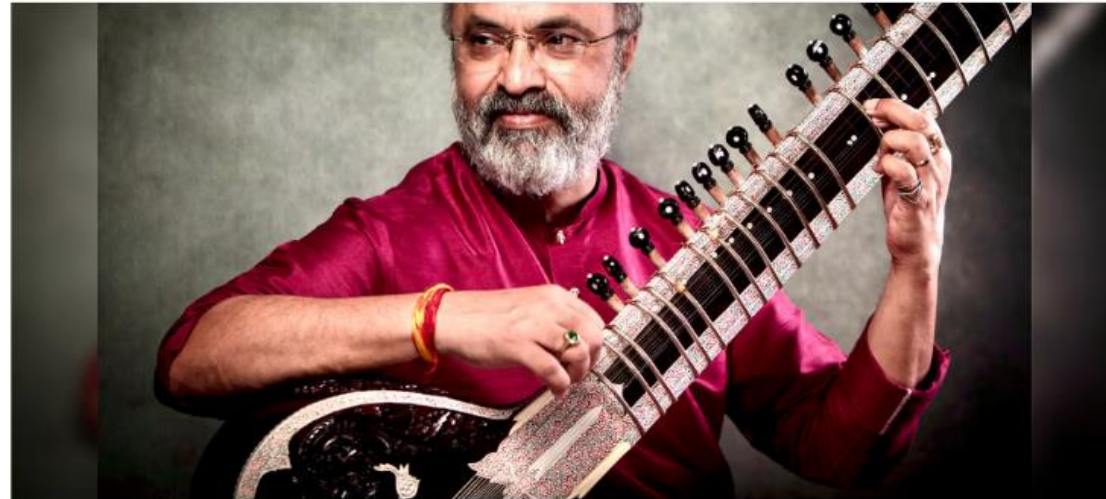
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Pt Shubhendra Rao, son of N R Rama Rao. Credit: Special arrangement

Sitar Rama Rao Utsav, a music festival dedicated to sitar artiste N R Rama Rao, will be held on November 30, 6 pm, at Chowdiah Memorial Hall.

Date: 27-Nov-24
Publication: Allevents
Link: [Here](#)



The banner for the Sitar Ramarao Utsav 2024 features a dark blue background. At the top left is a portrait of Sitar Ramarao with the text "SITAR RAMARAO UTSAV 2024" and "CELEBRATING HIS LIFE AND MUSIC". At the top right is the logo for the "SHUBHENDRA & SASKIA RAO FOUNDATION". Below these are four portraits of the performers: Pt. Hariprasad Chaurasia, Pt. Shubhendra Rao, Pt. Ravindra Yavagal, and Pt. Bickram Ghosh, each with their name written underneath. At the bottom left is the "allevents" logo and the text "in Bangalore", and at the bottom right is a "+ Create Event" button.

SITAR
RAMARAO
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CELEBRATING HIS LIFE AND MUSIC

SHUBHENDRA &
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The "Sitar Rama Rao Utsav" through "Shubhendra and Saskia Rao Foundation" is a musical tribute to the great legend. Pt. Shubhendra Rao will perform a befitting musical tribute along with Tabla Maestro Bickram Ghosh. The 2nd half of the evening will feature by a concert by the living legend, flautist Pandit Hariprasad Chaurasia ji himself with Pandit Ravindra Yavagal on Tabla. Sitar Rama Rao dedicated his life selflessly to the promotion of the sitar whose life is an inspiration and needs to be celebrated and whose contribution to the cultural fiber of Karnataka should be duly acknowledged. It is with this thought that Sitar Ramarao's family and disciples from across the globe have come together to celebrate his life and the everlasting values he stood for.

Date: 27-Nov-24
Publication: Happeningnext
Link: [Here](#)

Sitar Ramarao utsav 2024

Schedule

Sat, 30 Nov, 2024 at 06:00 pm

Location

16th Cross, G.D. Park Extension, 2nd Main Road,
Malleswaram, Bengaluru, Karnataka 560003, India
| Bangalore, KA



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Report by
Sridevi Rao